



DRAG ★ OUT THE ★ VOTE

2020 IMPACT REPORT

LOOKING BACK AT AN UNPRECEDENTED YEAR

In September 2019, when I formally launched Drag Out The Vote™, my goal was to mobilize drag artists across the country to register, educate and turn out voters for the 2020 election. I was driven by learning that 100 million people didn't vote in the 2016 election and that one out of five LGBTQ+ people were not registered to vote. This had to change.

I had big goals of registering voters on stops for the biggest drag tours. We ended 2019 registering voters in thirty-nine cities on the Official *RuPaul's Drag Race* Werq the World Tour and Bianca Del Rio's (winner of *RuPaul's Drag Race* Season 6) national tour. We started strong in 2020, registering voters in twenty-five cities on Trixie Mattel's (winner of *RuPaul's Drag Race All Stars 3*) tour in January, February, and the beginning of March. Then everything changed with the start of lockdown for an unpredicted pandemic.

Our small team -- Liam Kahn, political and development strategist, and Dylan M. Austin, branding and communications strategist from our agency partner Five Senses Reeling -- had to throw our 2020 plan out the window and start over. We had to innovate new ways to fulfill our mission and do it entirely digitally. Those were scary and uncertain times, but amid the most consequential election of our lifetimes, we knew we had to deliver.

I am immensely proud of the results we were able to accomplish in 2020. We could not have done this without our partners, donors, sponsors, co-chairs, Drag Ambassadors, volunteers, and board members. We are so grateful for the tremendous support we have received.



Jackie Huba

Founder & Executive Director

“The last year’s events have demonstrated what can be accomplished when passionate people come together and work hard to make a difference.”

Today, we are an official 501(c)3 nonprofit organization and have even bigger plans in 2021. We are excited to build upon our successes from the previous year. And we know that it will take all of us pulling together in our first non-presidential election year to focus on new and different goals. The last year’s events have demonstrated what can be accomplished when passionate people come together and work hard to make a difference.

We look forward to taking what we have learned from last year and making 2021 our best year yet.

Jackie Huba, Founder & Executive Director
Drag Out The Vote

DRAG ★ OUT THE ★ VOTE

STAFF

Jackie Huba
Founder & Executive Director

Liam Kahn
Political & Development
Strategist

Dylan M. Austin
Branding & Communications
Strategist

Travis Lizer
Program Manager

Joshua Gabriel
Intern

BOARD OF DIRECTORS

Jackie Huba
Founder & Executive Director,
Drag Out The Vote

Chad Kampe
Owner, Flip Phone Events

Virginia Miracle
Chief Customer Officer,
Upland Software

Shelly Smith
(Secretary)



Drag Out The Vote is a nonpartisan, nonprofit organization that works with drag performers to promote participation in democracy. We educate and register voters at drag events online and offline by organizing local and national voter activations. Led by fierce drag kings and queens across the nation, we advocate for increased voter access and engagement.

Conceived in 2017, and formally established in 2019, Drag Out The Vote was born out of one woman's determination to get the LGBTQ+ and Allied communities engaged about voting. In realizing that 1 in 5 LGBTQ+ people is not registered to vote, and that 100 million people did not vote in 2016, Jackie Huba set out to find a solution.

Inspired by her friend Phi Phi O'Hara's Puerto Rico benefit (a massive drag production held in 2017 to raise funds for Hurricane Maria disaster relief), Huba decided to use the power of drag to motivate voters at events across the country. With a strong history of activism, the art of drag has made a significant impact on social justice movements across the United States.

Our Mission

Drag Out The Vote is a nonpartisan, nonprofit organization that works with drag performers to promote participation in democracy.

2020 BY THE NUMBERS

TOTAL VOTERS ENGAGED



500,000

Direct voter contacts via text banks



37,700

Attendees to in-person events
(pre-COVID-19)

OUTREACH



7,817,102

Total reach through social
media and virtual events



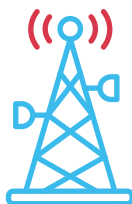
113

Media Placements



303

Drag Ambassadors
across 44 states



1,257,805,391

Media Impressions

SECRETARIES OF STATE

Secretaries of State are critical to the functioning of our democracy. Drag Out The Vote was thrilled to work with Secretaries of State in California (Secretary Alex Padilla*), Michigan (Secretary Jocelyn Benson), and Rhode Island (Secretary Nellie Gorbea) to pilot a first of its kind initiative to use the art and activism of drag to highlight the work of the various Secretaries, the importance of their offices, and what they had done in 2020 to safeguard voters, especially in light of the COVID-19 Pandemic and voter suppression efforts. This included creating a database of all Secretaries across the country to be a resource for election information. We look forward to expanding and increasing our engagement with Secretaries and election officials in all 50 states and various U.S. territories to promote civic engagement and voter education, registration, and turnout.



Secretary
Alex Padilla*
California



Secretary
Jocelyn Benson
Michigan



Secretary
Nellie Gorbea
Rhode Island



“

...It is more important than ever to make sure that people from all walks of life are able to register to vote and cast their ballot safely by Election Day. Drag Out The Vote will work to engage the young people of California, to provide timely and accurate election information. Through the Drag Ambassador program, drag queens and kings will serve as election observers, poll workers, and advocates for election accessibility. We are proud to be the first Secretary of State in the nation to formalize this partnership.

”

*Alex Padilla was appointed to fill the California Senate seat vacated by now-Vice President of the United States Kamala D. Harris.

Alex Padilla*
California Secretary of State

SPOTLIGHT ON OUR EVENTS

Our plan was to use in-person drag events to register voters as well as fundraise throughout 2020. In January, we produced the largest ever in-person drag show for democracy with our partners Jaremi Carey, his #QueensUnited initiative, and Flip Phone Events in Minneapolis to benefit our 2020 voter registration and get out the vote efforts. The event was hosted by Jaremi and *RuPaul's Drag Race* Season 12 star Brita Filter. It featured over 30 drag artists, including *RuPaul's Drag Race* stars Monét X Change, Trinity the Tuck, Shuga Cain, Mrs. Kasha Davis, Jaidynn Diore Fierce, Cynthia Lee Fontaine, Jiggly Caliente, Soju, Ariel Versace, Mercedes Iman Diamond, Jade Sotomayor, and some fabulous local Minneapolis queens.



Photo courtesy of Daren Kamnetz

QUEENS UNITED & FLIP PHONE PRESENTS



CO-HOSTED BY
PHI PHI O'HARA



CO-HOSTED BY
BRITA



MONET X CHANGE



TRINITY THE TUCK



GIA GUNN



ARIEL VERSACE



CYNTHIA LEE FONTAINE



MERCEDES IMAN DIAMOND



SHERRY VINE



JAIDYNN DIOR FIERCE



SOJU



MRS. KASHA DAVIS



MARTI G CUMMINGS



JIGGLY CALIENTE



SHUGA CAIN



QUEEN UTICA



SUNNY KIKIYAMA



SPENCER RETELLE



SEAMUS SHENANIGAN



LILA VERA



GISELLE OVARE



GENEVEVEE



CRYSTAL BELLE



CARIÑO



BAD KARMA



AUTUMN SUMMERS



ZON LEGACY PHOENIX

TUESDAY, JAN 28TH

DRAG

MUSE EVENT CENTER

8:00PM

★ OUT THE ★

107 3RD AVE NORTH

18+

VOTE

MINNEAPOLIS, MN

TICKETS AT FLIPPHONEEVENTS.COM

The in-person event plan lasted all of 75 days as the pandemic lockdown started in mid-March. We had to quickly pivot to producing online events to register voters as well as raise vital funds. As drag artists innovated and learned to master performing from their homes in front of their computers, we worked with these artists to create online voter registration events, fundraisers, text banks, and Get Out The Vote events.

DEMOCRACY SUMMER 2020 PRESENTS

HOSTED BY BRITA FILTER

Drag Out The Vote

THE VIXEN, CYNTHIA LEE FONTAINE, JAREMI CAREY (AKA PHI PHI O'HARA), ROCK M. SAKURA

THURSDAY, SEPTEMBER 10TH 9 PM EST

MARTI GOULD CUMMINGS, CISSY WALKEN, BLACKBERRI

AND SPECIAL SURPRISE APPEARANCES!

DRAGOUTTHEVOTE2020.ORG @DRAGOUTTHEVOTE

DRAG OUT THE VOTE SHOUT YOUR VOTE!

PRESENT

SASHAY TO THE POLLS

WITH THE QUEENS OF SEASON 12 & HOST NINA WEST

JUNE 17TH
6:00-7:00 P.M. EST

FB Event:
/PlannedParenthood /DragOutTheVote

In partnership with Planned Parenthood

Georgia RUNOFF TEXTOFF

HOSTED BY JOHN CAMERON MITCHELL & MICHELLE VISAGE

DRAG OUT THE VOTE

the NEW GEORGIA PROJECT

JOHN CAMERON MITCHELL MICHELLE VISAGE

ALASKA PATTI LUPONE SASHA VELOUR STEPHEN TRASK GYA CRISTAL

PEPPERMINT BRITA FILTER GLENN CLOSE JINKX MONSOON SAM PARK

DECEMBER 13, 5PM EST

LIMITED SPOTS, RSVP AT DRAGOUTTHE.VOTE

PEG PRESENTS

DIGITAL DRAG FEST 2020

SPECIAL EDITION BENEFITING

DRAG OUT THE VOTE

PRESENTED BY Superbia

GINGER MINJ JACKIE COX ALASKA JAN SPORT BRITA FILTER

APRIL 21

DIGITALDRAGFEST.COM STAGEIT.

mybestjudy FIVE SENSES REELING HEELING

Hosted by *Entertainment Tonight's* Keltie Knight and *RuPaul's Drag Race's* Nina West, [Divas For Democracy: United We Slay](#) was a digital variety show where the divas of Broadway joined forces with the divas of the drag world to encourage participation in our democracy. Broadway divas sang some of the most iconic musical theatre songs while their drag counterparts matched their vocal prowess with lip sync passion and style. Special segments featured LGBTQIA+ activists in a nonpartisan fashion to promote the importance of the LGBTQIA+ community engagement and voter participation.

Over 300 people donated their time and talents to this event. Thank you to the entire production team, to the amazing artists, our directors, producers, editors, videographers, music supervisors, audio mixers, costumers, writers, our marketing and PR team, COVID compliance experts, choreographers, and dancers. A special thank you to the elected officials and candidates who took the time to be with us. And Thank you to the amazing divas and drag artists who work every day to Drag Out The Vote. This event raised over \$28,000 for Drag Out The Vote's get-out-the-vote efforts for 2020 and beyond.



Allison Janney



Cyndi Lauper



Chita Rivera



Michelle Visage



Jinkx Monsoon



Bianca Del Rio

Photo by Laura Marie Duncan

#VOTARESPODER

VOTAR ES PODER

A CAMPAIGN BY



PARTNERS



Take Action at:
poderlatinx.org/votarespoder

VOTE WITH PRIDE

CELEBRATION | LIVE ON: facebook zoom

TUESDAY, JUNE 23RD, 2020



KAIIJA ADONIS
PERFORMER



CESAR & DAVID
PERFORMER



AMBER ANDRESIA
PERFORMER

CLAIM THE VOTE

ZOOM SERIES

FINAL PUSH TO GET COUNTED

SEE THE IMPACT IN SUPPORTING SMALL BUSINESSES AND
HOW OUR VOICE CAN COUNTER ENVIRONMENTAL RACISM

SEPTEMBER 24TH, 2020 @7PM
with **CORAL EVANS & SICARYA SEVILLE**

RSVP AT THE LINK IN OUR BIO



NYC glad

BLACK QUEER

TOWN HALL

JUNE 19, 20, 21 2020
6:30 PM ET

— HOSTED BY —
PEPPERMINT
BOB THE DRAG QUEEN

ROCK THE VOTE WHEN WE ALL VOTE

VOTO LATINO • ACS • CIRCLE
MARCH FOR OUR LIVES • IGNITE
VOTE APIA • GENERATION CITIZEN
EMERGE AMERICA • FAIR FIGHT ACTION
MUSIC FORWARD FOUNDATION • SILVER LINING GROUP
DRAG OUT THE VOTE • COMMUNITY JUSTICE ACTION FUND
FAIR ELECTIONS LEGAL NETWORK CAMPUS VOTE PROJECT
ASIAN AMERICANS ADVANCING • JUSTICE EMERGE AMERICA
THE LEADERSHIP CONFERENCE ON CIVIL & HUMAN RIGHTS
ANDREW GOODMAN FOUNDATION • ALL IN DEMOCRACY CHALLENGE
AFLV • ALL IN CAMPUS DEMOCRACY CHALLENGE • FAIR FIGHT ACTION
NATIONAL DISABILITY RIGHTS NETWORK • NATIONAL ACTION NETWORK
STUDENTS LEARN STUDENTS • NATIONAL COALITION BLACK CIVIC PARTICIPATION
STUDENTS LEARN STUDENTS VOTE • STUDENT PIRGS • GENERATION PROGRESS CAP

JUNE 18

A MOVEMENT TO THE POLLS

DEMOCRACY SUMMER 2020

MORE SPEAKERS, ACTIVISTS,
AND ARTISTS COMING SOON

DEMOCRACYSUMMER.ORG

RSVP FOR UPDATES AND EVENT LINK



NATIONAL PRIDE INSIDE 2020

June 20th | 6PM • Register at victoryfund.org/prideinside



SEN. TAMMY BALDWIN



MAYOR PETE BUTTIGIEG



SPEAKER NANCY PELOSI



MAYOR LORI LIGHTFOOT



U.S. REP. SHARICE DAVIDS



COUNCILWOMAN ANDREA JENKINS



ASSM. TODD GLORIA



ROSEMARY KETCHUM

WITH ANDY COHEN • DRAG OUT THE VOTE • JUSTIN TRANTER

PLUS REP. SHEVRIN JONES • MONDAIRE JONES • REP. JON HOADLEY • GINA ORTIZ JONES
HON. DAVE COULTER • SARAH MCBRIDE • KIM JACKSON • ANN JOHNSON
HON. MARQUE SNOW • JESS BENHAM • HON. JIMMY ZORRILLA • ADRIAN TAM

LADY GAGA'S GAGA BALL!
RUNWAY BATTLE
FRIDAY JULY 3
TWITCH.TV/THEPOCKETGAY

4PM EST

DRAG OUT THE VOTE
Dorothy Williams
GUEST JUDGE

CHARITY STREAM FOR DRAG OUT THE VOTE!
DragOutTheVote2020.org

15,000,000 BELLS
+ 400 NMTs

EVERY CONTESTANT WILL BE GIVEN A SPECIAL GAGA GIFT!

7 CONTESTANTS - 4 LOOKS EACH

- A LADY GAGA "LIVE PERFORMANCE" INSPIRED LOOK
- A LADY GAGA "RED CARPET" INSPIRED LOOK
- A LADY GAGA "MUSIC VIDEO" INSPIRED LOOK
- CUSTOM LADY GAGA COUTURE

Using the CUSTOM DESIGNER App on your MOBILE PHONE! MUST BE YOUR OWN DESIGN

DRAG OUT THE VOTE

PRESENTED BY
BRITA FILTER & BLACKBERRI

2020 VIRTUAL PRIDE BOISE SEPT. 12

1 IN 5 LGBTQIA+ PEOPLE IS NOT REGISTERED TO VOTE.

100 MILLION PEOPLE DID NOT VOTE IN 2016.

WE MUST FIX THIS.

DRAG AMBASSADORS
ALEKSA MANILLA, GAYSHA STARR, AND VINCENT MILAY
JOIN SEATTLE PRIDE FOR 'VOTE WITH PRIDE!'

10/18 12PM - 4PM
CAPITOL HILL
(BROADWAY & E PINE)

DRAG OUT THE VOTE SEATTLE PRIDE

REGISTER TO VOTE:
DRAGOUTTHEVOTE2020.ORG

VOTE WITH PRIDE

DRAG OUT THE VOTE **ELECTION DAY REALNESS!**

9:00 AM GOTV TEXT BANKING
10:00 AM Fair Wisconsin
11:30 AM Equality Michigan

TWITCH ROUNDTABLE
2:30 PM Drag Out The Vote Talks 2020

INSTAGRAM TAKEOVER

- 4:00 PM Michelle Hinchey
- 4:30 PM Corey Crowley
- 5:00 PM Tim Shriver
- 5:30 PM Madison, Wisconsin
- 5:45 PM Kalamazoo, Michigan
- 6:00 PM Philadelphia, Pennsylvania
- 6:15 PM Biden Harris Campaign
- 7:30 PM San Francisco, California
- 7:45 PM Portland, Oregon
- 8:00 PM West Hollywood, California

#DragOutTheVote
dragoutthevote2020.org/events

NATIONAL CO-CHAIRS

Our incredible National Co-chairs used their passion and their platform to accomplish our ambitious goals in 2020.



Brita Filter

Brita Filter is a drag queen from New York, appearing in *Shade: Queens of NYC* and *RuPaul's Drag Race* Season 12. Brita made headlines at the 2020 Women's March in Washington, DC, breaking out into an impromptu performance to respond to anti-LGBTQ+ protesters. She earned the title of NYC Entertainer of the Year at the 2018 Annual Glam Awards and currently champions the message of Drag Out The Vote as national co-chair of the organization.

Jaremi Carey

Jaremi is a drag performer, transformation artist, actor, and singer known for placing as runner-up on *RuPaul's Drag Race* Season 4, appearing on *RuPaul's Drag Race All-Stars* Season 2, and guest judging The Boulet Brothers' *Dragula*. Jaremi organized the Queens United benefit for Puerto Rico in 2017, raising \$80,000 for hurricane relief efforts alongside a star-studded lineup of drag performers. Since, Jaremi helped organize Drag Out The Vote's first activation of 2020 in an event including fellow co-chair Brita Filter, and serves as a national co-chair for the organization.



Marti Gould Cummings

Marti Gould Cummings is a drag artist, activist, and television producer based in NYC. They currently sit on community board 9, serving the people of Upper Manhattan, and are an advisor on the NYC Nightlife Advisory Board. Marti is the founding President of the Hells Kitchen Democrats in NYC, a board member for The Ali Forney Center for Homeless LGBTQ Youth, and regularly works with other LGBTQ organizations, including The Hetrick Martin Institute. Marti serves as a national co-chair for Drag Out The Vote.





“

I've been an activist since 2016. And when I made it onto RuPaul's Drag Race in 2020, I knew that I had to make voting my platform. I was so excited to co-host Drag Out The Vote's kickoff event in January 2020 and join Drag Out The Vote as National Co-chair. I wanted to help people know how their vote can help in the fight for LGBTQIA+ equality, transgender rights, queer workplace protections and better access to lifesaving HIV/AIDS prevention and treatment and gender-affirming healthcare, just to name a few.

”

Brita Filter

“

I loved working on our Drag Ambassador Program that recruited and trained local drag artists to help educate and register folks to vote in their communities. There are so many people out there, especially the young drag artists who want to get involved and want to help, but they just don't know how to. And I think when we give them an outlet like this or a program that they can become a part of, they feel like they're actually being heard. I think that's really, really cool to do — because I didn't have this when I was a kid.

”

Jaremi Carey

“

Drag Out the Vote is an incredible organization that I have been so proud to partner with. Drag is political, and seeing artists from across the country come together to encourage others to get involved in politics has been incredibly moving! We now must continue to fight locally!

”

Marti Gould Cummings

CORPORATE SPONSORS

Thank you to our corporate sponsors, whose support has been instrumental in delivering our programming in 2020 and beyond.



FACEBOOK



Gap Inc.



SCRUFF

Postmates

“ Thank you so much for the most incredible kickoff to the Postmates Fleet Pride Celebration! That was fantastic, and the audience was dazzled, inspired, and could not stop smiling. I’ve received an abundance of positive feedback about the event. It has been such an amazing experience partnering with Drag Out The Vote, and we look forward to more exciting collaborative work ahead!

”

Rachel Kamen

Community Engagement Coordinator, Postmates

“ I just want to say what happy, amazed and joyful tears I had, and how proud I was, of just watching [our event with Drag Out The Vote] come to life. I can’t say enough how many people have sent me a text or chat saying that this brightened their day and reminded them of the importance of voting. I personally think [this was] the best show thus far of Zoom webinars.

”

Silverlee Hernandez

Senior Recruiter, Talent Acquisition, GAP

“ Working alongside Drag Out The Vote was an extremely rewarding experience for the Pride@Facebook team. Together we developed two impactful programs highlighting the work Drag Out The Vote does every day to promote civic engagement while elevating issues affecting the LGBTQ+ community. The programming was informative, entertaining, and centered around voter education while using the art of drag as a way to promote civic engagement.

”

Chase Conrad

Project Manager, Open Arts, Facebook



Photography courtesy of Daren Kamnetz

DRAG AMBASSADORS

The Drag Ambassador Program is Drag Out The Vote's most effective tool in living up to our mission to educate, register, and turn out voters. Recruiting Drag Artists from all walks of life, the program successfully trained, launched, and managed drag artists across the country as they worked to drag out the vote. Using community and relational organizing, social media, digital events, and more, our Drag Ambassadors worked hard to engage their fans, friends, and family in civic activism. We look forward to what else the program will achieve in 2021.



"I got to touch and change so many people's lives. I was able to tell people WHY voting is so important and how what each of us does as citizens matter."

Afrika America, San Francisco, CA

A-Man-Duh
Raleigh, NC

Aaliyah Martinez
New York, NY

Addison Vontrell
Birmingham, AL

Adonyss illuzion
San Diego, CA

Afrika America
San Francisco, CA

Akasha Royale
Saint Louis, MO

Aleksa Manila
Seattle, WA

Alex U. Inn
San Francisco, CA

Alí L'aveau
Phoenix, AZ

Allonna Dee
Tucson, AZ

Amanda Lay
Columbia, MO

Amber Guesa
New Rochelle, NY

Amber LeMay
Burlington, VT

Angel D'Mon
Santa Barbara, CA

Angel Elektra
Yonkers, NY

Angelique Monroe
Memphis, TN

Anna Mae Ceres
Cincinnati, OH

Aquasha DeLusty
Moscow, ID

Ari Kiki
New York, NY

Ariana Michelle
Erwin, NC

Ariana Venti
Greenville, SC

Ariel Rimm
West Palm Beach, FL

Atilla A Kurva
Eugene, OR

Aurora LeKohl
Tulsa, OK

Aurora Majesty
Fargo, ND

Aurora Whorealis
Miami, FL

Avery Knight
Lafayette, IN

B. Vayne
San Antonio, TX

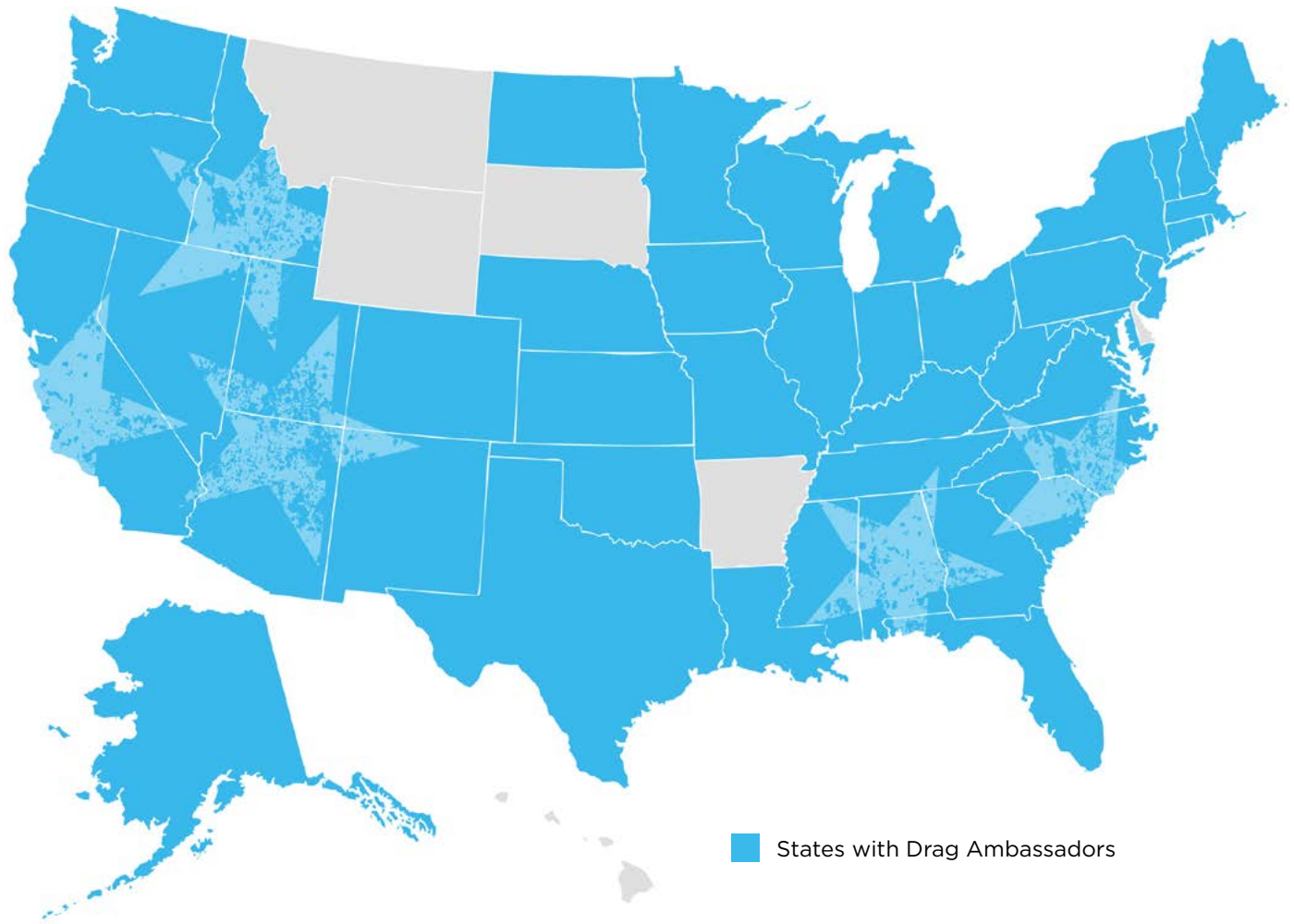
Barbra Seville
Phoenix, AZ

Benita Bloom
Lexington, KY

Bentley Balenciaga
Davenport, IA

Betty J
Greensboro, NC





■ States with Drag Ambassadors

Beulah Land
Cullowhee, NC

Blackberri
Houston, TX

Briawna Banana
Chicago, IL

Bridgette Azul
Dallas, TX

Brita Filter
New York City, NY

Britney Blitz
Mt. Pleasant, MI

Brova Supernova
Minneapolis, MN

Bruce TD King
Vancouver, WA

Carol Ann Carol Ann
Kunkletown, PA

Carrie the One
Orono, ME

Cassi
San Francisco, CA

Cesar Hart
Aberdeen, WA

Chaotica Energy
Provincetown, MA

Chartreuse Money
Portland, ME

Cheri Bomb LeKohl
Jenks, OK

Cheryl Nobyl
Bowling Green, KY

Christina Leon
Warner Robins, GA

Cici Crystál
Milford, NH

Cissy Walken
New York City, NY

Clint Cashbaby
Boise, ID

Cocky Muffington
Eureka, CA

Coco Montrese
Las Vegas, Nevada

Connie Conover
Hickory, NC

Crystal Edge
Washington, D.C.

Cucu Chanel
Fullerton, CA

Cynthia Lee Fontaine
Austin, TX

Cynthia Mooseknuckle
Madison, WI

Daisy Buckët
Roeland Park, KS

Daniella DeLabarrio
San Antonio, TX

Daphne DeCoteau
Denver/Arvada, CO

Darby Lynn Cartwright
Chicago, IL

Debbie Fox
Chicago, IL

Dede Camacho
El Paso, TX

Deja Brooks
Lawrence, KS

Dela Rosa
Anchorage, AK

Desiré Declyne
St Louis, MO

Desiree dik
Washington, D.C.

Destiny B Childs
Washington, D.C.

DeVida
Hickory, NC

Dexderity
Minneapolis, MN



“If you believe that every vote is important and you do drag, you should be an ambassador for Drag Out The Vote. This is a grassroots movement in the drag community to encourage voter activity and 100% the right group to align with.”

Cissy Walken, New York, NY

Diana Tunnel
Murray, KY

Diesel Von Dyke
Rochester, NY

Divinity
Los Angeles, CA

Dixie Krystals
Aurora, CO

Donny Mirassou
Gilroy, AL

Dorothy Deluxe
San Antonio, TX

Drago Nesa
Richmond, CA

Dusty Bucket
Cleveland, OH

Ebonee Excell
Brooklyn, NY

Elena DeVour
Columbia, SC

Ella/Saurs/Rex
Atlanta, GA

Ember Rosé
Saint Paul, MN

Emoji Nightmare
Burlington, VT

Ennis F.W.
Los Angeles, CA

Eric Jaffe
Philadelphia, PA

Erica Chanel
Greenville, SC

Erica Roberts
Orlando, FL

Ethylina Canne
Palm Springs, CA

Euphoria Marxxx
Washington, D.C.

Evonka T Rump
Orlando, FL

Faye
Moscow, ID

Francis Reine
Minneapolis, MN

Frankie Cyanide
Stamford, CT

Free The Drag Queen
New York City, NY

Frida B. U(rself)
Converse, TX

Furry Curry
Boston, MA

Gaysha Starr
Seattle, WA

Gia Bianca Stephens
Salt Lake City, UT

GiGi
Fresno, CA

GiGi Gabor
Portland, ME

Gigi Monroe
Juneau, AK

Gigi von TrappHäus
Greenville, SC

Ginger Ladd
Rockaway, NY

Ginger Von Snap
New York, NY

Golden O'Hara-Polo
Detroit, MI

Grace Wetpants
Richmond, VA

Haireola Grande
Astoria, NY

Hank VanDickerson
Anchorage, AK

Harmonica Sunbeam
Jersey City, NJ

Herman Wishes
San Francisco, CA

Ida Carolina
Asheville, NC

Identity Crisis
Richmond, VA

Imelda Glucose
San Francisco, CA

Intensive Claire
San Francisco, CA

Ivanna Kischacok
Anchorage, AK

Ivy LaVoix
Minneapolis, MN

Jackie Oh Kennedy
Omaha, NE

Jackie Paris Vanity
Hattiesburg, MS

Jacqueline DiMera
Providence, RI

Jakki Love
Bloomington, IL

Jaremi Carey
New York City, NY

Jayda Knight
Harrisonburg, VA

Jayla Rosemoore
Edgewater Park, NJ

Jessica L'Whor
Denver, CO





Jewels Long Beach
Long Beach, CA

Jey K. Banx
San Antonio, TX

Jezebel
Austin, TX

Jiggly Caliente
New York City, NY

Jo MaMa
Chicago, IL

Joann Wilcoxx
Dumont, NJ

Juicy Liu Realness
San Francisco, CA

Jushtin Butterfly
Richmond, VA

Kabrina D. Sierra
Frisco, TX

KaiKai Bee Michaels
San Francisco, CA

Kaina Martinez
Portland, OR

Kalysta Kaykes
Middletown, CT

Kanga Roo
Brooklyn, NY

Karma Khaos
Lancaster, OH

KayKay Lavelle
Greensboro, NC

KC B. Yoncé
Washington, D.C.

Kennidi Monroe
Houston, TX

Khloe
Chicago, IL

Kiki Ball-Change
New York City, NY

KiKi Mamah
Chester, VA

Kiki Von Kox
Los Angeles, CA

Kitty Ka'Boodlez
Bronx, NY

Komboujia
Arcata, CA

Kristi Yummykochi
San Francisco, CA

Kristin Collins
Charlotte, NC

Kyla GDiva Rogue
North Bergen, NJ

Kylie Minono
San Francisco, CA

Lacey Drawers
Nesbit, MS

Lacey Fauxx Vanderpump
Denver, CO

Lady Celestina
Asbury Park, NJ

Lady Cummeal
Chicago, IL

Lady German
Boston, MA

Lady Shug
Bloomfield, NM

Lady Trinity
Austin, TX

LaLa J. Shearz
Denver, CO

Lamia Lexicon
Fairbanks, AK

Landa Lakes
San Francisco, CA

Lemon Pop
Shreveport, Louisiana

Lexi Love
Ft. Mitchell, KY

Lisa
Pittsburgh, PA

Little Nella
New York, NY

Lotus DiArmani
Birmingham, AL

Lucinda Puss
Oakland, CA

Lucy Furr Roxia
Omaha, NE

Luna
Juneau, AK

Luna Skye
Pittsburgh, PA

Madam Nymphadora
Lincoln, NE

Madame Willow Showghoul
Hattiesburg, MS

Madazon Can-Can
Salt Lake City, UT

Mahaliah Nakita
Long Beach, CA

Malibu Peruu
Lakewood, AL

Mama Martini
Portland, ME

Mandy Mango
Williamsport, PA

Marcha Pisces
Philadelphia, PA

“As a Drag Out The Vote Drag Ambassador, I helped impact the election in my state. Wisconsin had the highest voter turnout in years, and it was mainly through ‘get out the vote’ initiatives like this program.”

Cynthia Mooseknuckle, Madison, WI





Mari Con Carne
Washington, D.C.

Marsha Mellow
Memphis, TN

Marti G Cummings
New York City, NY

Mary Lou Pearl
San Francisco, CA

Maxine LaQueene
Austin, TX

Mayo
Brooklyn, NY

Mee Lai Kew
San Francisco, CA

Melancholy (sometimes)
Port Washington, WI

Melody Lucas
Charleston, SC

Metallix
KS City, MO

Mick Douch
Chicago, IL

Mimi Osa
San Francisco, CA

Mimi Sashimi
Franklin, NJ

Miracle
Wilmington, NC

Miss Moscato
Kalamazoo, MI

Miss Shu Mai
Los Angeles, CA

**Miss Terra Cotta
Sugarbaker**
Lilburn, GA

Miss TX 1988
Seattle, WA

Miss Zarah
Denver, CO

Miz Diagnosis
Minneapolis, MN

Miz Frozaen Pissas
Minneapolis, MN

Moltyn Decadence
KS City, MO

Momma Ashley Rose
Lakeland, FL

Monique Toosoon
Manchester, NH

Morgana
Gilmanton Ironworks, NH

Mr. Mom
Minneapolis, MN

Mrs. Kasha Davis
Rochester, NY

Ms Lucky Thirteen
Orange, CA

Muffy Blake Stephyns
Alexandria, VA

Nan Tuckette
Ocean Isle Beach, NC

Nancy Nogood
Brooklyn, NY

Narcisca Vanity
Chicago, IL

Nina West
Columbus, OH

Nitrix Oxide
San Francisco, CA

Nova Sparks Taylor
Murfreesboro, TN

Onya Mann
Charlotte, NC

Onya Nerves
Charlotte, NC

Opal Essence
Ballston lake, NY

Paisley Parque
Kernersville, NC

Pancho Panza
San Antonio, TX

Pariah Sinclair
Baltimore, MD

Pattie Gonia
Denver, CO

Penelope Windsor
Boise, ID

Per Sia
San Francisco, CA

Perplexity
Nashville, TN

Poison Waters
Portland, OR

Porsha DeMarco Douglas
Colorado Springs, CO

Princess Mocha
Spartanburg, SC

Pubehead
Arcata, CA

Pynk Dime
Warner Robins, GA

Queen Dilly Dally
San Francisco, CA

Queen Enigma Crowne
Philadelphia, PA

Rachel Slurrz
Chicago, IL

Rae Sparks
Clovis, NM

**Rahanna Mitchell
St. James**
Cincinnati, OH

Raven Vayne
San Antonio, TX

**Ravion Starr Alexandria
St. James**
Macon, GA

Redd FaFiltH
Fremont, CA

Ren.Agade
Grants Pass, OR

Replika Queen
Knoxville, TN

Rhedd Rhumm
Asbury Park, NJ

Ricky Rosé
Washington, D.C.

Rita Tarot
Chicago/Bloomington, IL

**Robin from Human
Resources**
Boston, MA

Robin Rose Quartz
Cherry Grove, NY

Roderick Von Schlong
Lewiston, ID

**Roxie Chanel
DeMontecristo**
Perth Amboy, NJ

Roxie Redacted
Brooklyn, NY

Rubye Moore
Phoenix, AZ

Rydyr
Saint Louis, MO



Rylee Hunty
Greenville, SC

Sadae Spears
Buckhannon, West VA

Salem Moon
Euless, TX

Salina Estitties
West Hollywood, CA

Sarah Bellum
Pueblo, CO

Sarah Prolem
Salt Lake City, UT

Sasha Cassadine
Minneapolis, MN

Sasha Renee
New York, NY

Sativa Queen
Black Diamond, WA

Savannah Hawthorne
Kalamazoo, MI

Scarlet Fairweather
Pittsburgh, PA

Shari Turner
Cleveland, OH

Shaunna Rai
Maine, ME

Shay D'Pines
Yonkers, NY

Shay They
Tiffin, OH

Sheba
Oxnard, CA

SHI
Atlanta, GA

Shuga Cain
New York City, NY

Sicarya Seville
Phoenix, AZ

Sister Alphaena Omega
Albany, NY

Sister Bea Yerself
Raleigh, NC

Sister Dharma Gettin'
San Francisco, CA

Sister Dottie Bair
San Antonio, TX

Sister Evelyn Tensions
Greenville, SC

Sister Glamarama Ding Dong
Kansas City, MO

Sister Jackie Oh'face
Minneapolis, MN

Sister Leigh Viticus
Austin, TX

Sister Lida Christ
Boston, MA

Sister Luna Loveagoodtime
Minneapolis, MN

Sister Merry Peter, SPI
San Francisco, CA

Sister Navi Ho
Phoenix, AZ

Sister Rhonda McDonald
Burlington, NC

Sitanya Face
Brooklyn, NY

Skinny Mini
Minneapolis, MN

Slutashia
Eugene, OR

Stacey Starstruck
Seattle, WA

Tara Newhole
Fort Myers, FL

Tara Shay Montgomery
Biloxi, MS

The One And Only Remy
San Francisco, CA

The Vixen
Chicago, IL

Thelma Nella/He.Coli
Melrose, AL

Tilia Cordata
Ithaca, NY

Tora Himan
Orlando, FL

Trixxie Carr
San Francisco, CA

Tugboat
Norcross, GA

Ty Torres
Roseville, MN

Urethra Burns
Houston, TX

Vanilla Meringue
Oakland, CA

Vanity Ray
Jersey City, NJ

Vanna Deux
Annapolis, Maryland

Vanna Vanity
Charlotte, NC

Venus Fastrada
Baltimore, Maryland

Veranda L'Ni
Cleveland, OH

Veronika Electronika
Nashville, TN

Veruca Salt
Raleigh, NC

Vincent Milay
Seattle, WA

VinChelle
Philadelphia, PA

VA Slamz
Kansas City, MO

Vivica Validation
Farmington, NM

Vylette Ward
Austin, TX

Wanda Bread
Pittsburgh, PA

Wilma Holeburn
Asheville, NC

Yutoya Leon
Warner Robins, GA

Z. Saint Vontrell
Indianapolis, IN

Zanny Ex
Biloxi, MS



PARTNERSHIPS

Coalitions and partnerships are key pillars in organizing and activism. At Drag Out The Vote, we, early on, decided to work with partners nationwide and within states as we feel it is essential to support the work of others and supplement their efforts and vice versa. We are proud of the connections we have built with our partners and look forward to many fruitful years to come.

“ *Planned Parenthood Action Fund is a large organization, and we work with a lot of partners every day. However, our engagement with Drag Out The Vote was truly special. Our partnership with them was not only fun but uniquely seamless. Few people can say they partnered with drag performers to register people to vote across the country, and I’m glad I’m one of them.* ”

Ambalika Williams

Patient Advocacy Program Associate Director, Planned Parenthood Action Fund



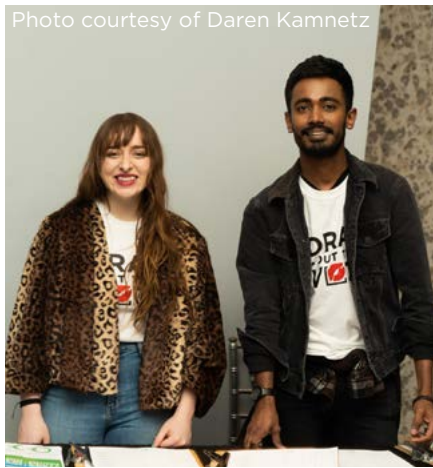


Photo courtesy of Daren Kamnetz



Just Vote.
SHOP OUR POLITICALLY
INSPIRED DESIGNS

PROCEEDS BENEFIT
**DRAG
★ OUT THE ★
VOTE**

GAY PRIDE APPAREL.

Special Thanks

Everyone at Five Senses Reeling, our trusted marketing agency: Dylan M. Austin, Jason Brotman, Bret Tiderman, and Rachael Brister. Thank you for being our amazing partner and keeping the faith in the mission. We couldn't have achieved what we did without you!

Rick and Shari Wynne Ressler of Michael Best & Friedrich LLP (formerly RWR Legal) for donating their time to our 501(c)3 application.

Chad Kampe from Flip Phone Events, who went above and beyond in organizing our kickoff fundraiser in Minneapolis in January 2020 with over 30 drag artists, including many from *RuPaul's Drag Race*. It was a massive undertaking with so many moving pieces, and Chad marshaled an army of volunteers to make it all happen.

The producing team and the 300 artists who all donated their time for *Divas for Democracy: United We Slay*, a star-studded digital get-out-the-vote event and fundraiser.

- Executive Producers: Jeff Metzler, Kendra Moore, and Ryan Bogner
- Directors: Josh Rhodes and Lee Wilkins
- Musical Supervisor: Stephen Oremus

Len Evans and Jeff Dorta from Project Publicity for donating their time to promote our many events and initiatives.

Hans Schaepman, Rafael Nader, Walid Almaaz and Vanessa Cespuglio from the 1 Brooklyn Bridge Hotel for their hospitality and incredible support of our 2020 Election Day activities.



Photo courtesy of Daren Kamnetz



PRESS COVERAGE

113 press placements garnered a total of **1,257,805,391 media impressions.**

Forbes



REUTERS

GMA

THE DAILYSHOW
WITH TREVOR NOAH

washington
blade

ADVOCATE

P PROPUBLICA

Entertainment
WEEKLY



UNIVISION

U.S. News
& WORLD REPORT

them.



The Washington Post

POLITICS LOCAL NATIONAL WORLD OPINIONS AGE LIFESTYLE HEALTH SPORTS SUPPORT

ARCHIVES ADVERTISE WITH US PRINT EDITION FIND A COPY SUBSCRIBE CONTACTS CLASSIFIEDS SEARCH JOBS BEST OF GAY DC

blade
AMERICA'S GAY NEWS SOURCE

PRESIDENT BIDEN:
gives everyone access to accurate gender markers on federal IDs

COVERING THE LGBT COMMUNITY SINCE 1969

November 11, 2020 at 1:42 pm EST by Hugh Burley

Virtual Drag Out the Vote event features 'Drag Race' alum

Accurate gender markers on federal IDs affirm who we are.

USNews NEWS

Home / News / Top News

America's 'Drag Ambassadors' Aim to Register Voters One Brunch Show at a Time

By Reuters, Wire Service Content Oct. 1, 2020

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YES! WEEKLY

THE TRIAD'S ALTERNATIVE VOICE SINCE 2005

67°

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Local drag queen joins 'Drag Out the Vote' as drag ambassador

Press release August 11, 2020 Updated August 11, 2020

Discover Thomson Reuters

REUTERS

REUTERS NOW
Drag queens hit the streets to register voters
Posted October 1, 2020

There's a reason WordPress recommends Bluehost for

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BWW Interview: Co-Directors Josh Rhodes and Lee Wilkins Talk DIVAS FOR DEMOCRACY: UNITED WE SLAY

The virtual event features the divas of Broadway and Drag coming together in a spectacular variety show to encourage participation in our democracy.

by Chae Reynolds Oct 16, 2020

HOT STORIES

Breaking: NYC Mayor De Blasio Announces Plans for Sites to Vaccinate Theatre Workers; Plans to Re-Open Broadway This Fall

BROADWAY BACKWARDS Full Cast Announcement!

Knights of J. Block Broadway and West End

KQED Save Article

Drag Performers Could Run Your California Polling Place in November

By Nastia Vovnovskaya Aug 5, 2020 Save Article

yahoo/life

'Drag Out the Vote' Mobilizes Voters Ahead of Election Day

By Brita Fitter and more than 300 other drag artists

Brita Fitter and more than 300 other drag queens are dragging their communities to the polls on Election Day. Tune in and watch Aspen Ideas Show Up to hear more from Brita and other changemakers, streaming on NowThisNews.com, and NowThis' Facebook and Twitter pages Oct 20 and 21 at 7pm EST. Register here

AP NEWS

Broadway stars and drag queens to unite for voter drive show

By AP News Oct 1, 2020

NEW YORK (AP) — Broadway and the world of drag will combine for the first time in a variety show aimed at getting their participation in the general election of November 3.

Called "United We Slay: Drag Queens and Broadway Stars Unite for the 2020 Election," the show will feature Broadway stars and drag queens performing together in a virtual variety show.

The show will be streamed on YouTube, Facebook, and Twitter on Oct. 20 and 21 at 7 p.m. Eastern Standard Time.

AP NEWS

49% OFF



FINANCIALS

2020 was a very challenging year for fundraising. It was our first full year in existence as an organization, so we were not a known entity with a history to our donors and partners. Also, fundraising during the COVID-19 emergency proved daunting as there were so many organizations in need and tough choices for donors and sponsors to make in their giving. We had to make our own tough decisions in limiting payroll to make sure that our programs were funded to impact the 2020 election. We are very proud of how much we raised during this challenging time, as well as what we accomplished with limited resources.

INCOME

Donations	\$56,226.65
Grants	\$11,700.00
Revenue: Events	\$42,367.84
Revenue: Merch	\$1,439.48
Revenue: Sponsorships	\$62,949.42
Total Income	\$174,683.39

EXPENSES

Operations	\$16,451.71
Payroll	\$38,000.00
Marketing (including agency services)	\$44,886.68
Contract Services	\$32,472.93
Total Operating Expenses	\$131,811.32

LOOKING AHEAD



It's hard to know what all of 2021 will bring and how it will unfold. Our mission this year is to work with drag performers across the country to promote participation in democracy, including state and local elections. We will be registering voters and helping them get the information they need to cast their votes.



As we saw during the 2020 election, misinformation is rampant and a growing cancer on our civic discourse. People are no longer trusting of traditional media outlets and are falling for information that is either extremely biased if not downright untrue. In 2021, Drag Out The Vote will be focusing on civics education around the importance of voting, why voting must be an every year thing, how to find out who is running in one's local elections, and on civic literacy.

2021 also offers two realities that are both encouraging and frightening. In multiple states, we already see anti-trans and anti-voting rights bills being proposed. At the same time, we are seeing the federal government return to a policy of equality and fairness. Drag Out The Vote will spend 2021 focusing on Policy Advocacy supporting pro-equality and pro-voting policies.

There is so much work to do. We know it won't be easy in a non-presidential election year, but we need people to remember there are elections every year, and they need to...

**Sashay to the polls.
Every election.
Every time.**

DRAG ★ OUT THE ★ VOTE



@DragOutTheVote

For more information, visit DragOutThe.Vote
or email info@dragoutthe.vote